



Professional Qualifications
Craig Ustler, MAI, CCM



Overview

Craig Ustler, MAI, CCM is the Owner and President of Ustler Development, Inc., a real estate development company, and Vice President of Ustler Properties, Inc., a commercial real estate brokerage company. Ustler is President and principal of Creative Village Orlando, LLC.

Ustler is an owner, investor, developer and broker of various property types including multi-family residential, office, restaurant, retail and mixed-use. He has extensive experience in land sales, urban planning and highest and best use analysis. For the past several years, Ustler has focused on urban infill projects as advocated by the new urbanism+ planning movement. In particular, recent projects have been concentrated in Downtown Orlando neighborhoods including the Central Business District, the Uptown District, Thornton Park, the South Eola District, Delaney Park, Lake Eola Heights, Colonialtown and College Park.

Real Estate Projects

Quality of life issues and focus on urban design are trademarks of Ustler projects.

Notable real estate projects include: GAI Building, 801 North Orange, Thornton Park Central, Eola South Condominiums and Osceola Brownstones. Together, these projects represent more than \$110 million in development activity.

Noteworthy active projects include:

The Ivy . Residences at Health Village Apartments - 248 unit, \$38 million apartment project in the Florida Hospital Health Village in Downtown Orlando. Joint-venture with Wood Partners.

Orange & Colonial Hotel - 138 room Residence Inn by Marriott select service hotel at the intersection of Orange Avenue and Colonial Drive in Downtown Orlando. \$21 million project, joint-venture with Pinnacle Hotel Management.

Creative Village - Joint-venture between Banc of America Community Development Corporation and a local development entity led by Ustler. The development team, in partnership with the City of Orlando, is serving as master developer of a 68-acre urban infill and transit-oriented development project at the former Amway Arena site in Downtown Orlando.

Restaurants

Ustler is President and a principal of Urban Life Management Restaurant Group, which owns several restaurants in Downtown Orlando (HUE Restaurant, Cityfish Restaurant and Citrus Restaurant). Additionally, Urban Life Management Restaurant Group was a founding principal of Kres Chophouse & Lounge. These restaurants are widely credited with reviving the downtown dining scene and have received numerous culinary and design awards.

Education

Ustler holds the MAI designation from the Appraisal Institute and the CCIM designation from the Commercial Investment Real Estate Institute. His educational background includes a Master of Real Estate and Urban Analysis from the University of Florida and a Bachelor of Arts in Economics, with a major in Urban Economics and a minor in Business Administration, from the University of Florida. Ustler is a Licensed Real Estate Broker, having been a Realtor for 25 years, and a State-Certified General Appraiser, having held this license for 21 years.

Leadership

Ustler currently serves on the Board of Directors of Old Florida National Bank. He has served on the board of the Downtown Orlando Partnership, Downtown Arts District and City of Orlando Board of Zoning Adjustment. Other professional involvement includes the Urban Land Institute, International Downtown Association, Congress for the New Urbanism, Seaside Institute, International Council of Shopping Centers, Central Florida Commercial Real Estate Society and Leadership Orlando. Ustler is a noted speaker, guest lecturer and researcher for various professional and educational organizations including the Congress for the New Urbanism, International Downtown Association, Urban Land Institute, University of Miami School of Architecture, University of Florida, New York University, Columbia University, Rollins College and University of Central Florida.

Recognition

Ustler has received numerous awards and recognition for business excellence and community involvement including: Orlando Business Journal 2011 Most Influential Businessmen . Real Estate, NAIOP Central Florida Developer of the Year in 2010, Orlando Magazine's 50 Most Powerful People in Orlando+from 2004 - 2012, Orlando Sentinel's 25 Most Powerful People+from 2010 - 2012, Orlando Magazine's Real Estate's Best . The Hot 100+from 2006 - 2009, Orlando Magazine's Best Corporate Citizen+and Local Hero+in 2006, Orlando Business Journal's 40 Under 40+in 2005, Downtowner of the Year+by the Downtown Orlando Partnership in 2002 and Orlando Magazine's Best Realtor in Orlando+in 2002.

Community

Ustler is active in several community organizations. He currently serves on the Dr. Phillips Center for the Performing Arts Board and is Chairman of its Urban Design Task Force. Ustler also serves as Co-Chairman of the Urban Think Foundation Board. Ustler is the founder and past president of the Downtown Orlando Foundation and has served on the board of the Historical Society of Central Florida. Other involvement includes Junior Achievement of Central Florida, Easter Seals Florida and A Gift for Teaching.

Ustler is a third-generation Orlando resident.